

FLORINA SUTANTO

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EDUCATION

Wesleyan University, Middletown, CT May 2024

Bachelor of Arts, **Majors:** Economics and East Asian Studies (Literature and Culture), **GPA:** 3.90/4.00

Honors: Freeman Asian Scholarship (full 4-year merit scholarship), Dean's List, Digital Scholarship Fellow

Columbia University Graduate School of Journalism, New York, NY August 2023

Certification of Professional Achievement, Lede Program for Data Journalism

PROFESSIONAL EXPERIENCE

Developer/Data Journalist, The Pudding, *Remote* October 2023 – Present

- Pitched a data-driven visual essay on fandom trends based on a data journalism project for the Lede Program, accepted for development and publication

Research and Teaching Assistant, Wesleyan University, *Middletown, CT* June 2023 – Present

- Conducted a research project combining data visualization, oral interviews, and archival materials to document the history of Boston Chinatown theaters
- Selected to lead and develop a syllabus for the digital tools and data analysis component of 'Cinema and Moviegoing in American Chinatowns: Digital Tools and Storytelling' (Spring 2024)

Peer Career Advisor, Wesleyan Gordon Career Center, *Middletown, CT* January 2023 – Present

- Lead career workshops, prepare resources and materials, and organize community outreach events
- Advise students on career exploration, resume and cover letter writing, networking, and interview preparation

Cultural Strategy Intern, sparks & honey, *New York, NY* June – August 2022

- Supported senior cultural strategists in presenting strategic plans, data-driven insights, and recommendations to global firms such as SC Johnson, L'Oréal, and Meta
- Researched and synthesized latest developments on relevant policies, start-ups, and innovations
- Co-created a data visualization report using proprietary consumer data; utilized Python to visualize consumer demographics

Purchasing and Procurement Intern, Wesleyan Finance Office, *Middletown, CT* June 2021 – May 2022

- Performed contract negotiations with Director of Purchasing, saved upwards of \$50,000 across 10+ projects
- Wrote and edited RFPs to solicit competitive bids for new projects and recommended winning bids
- Utilized Excel to analyze pricing quotes and create forecasting models
- Reviewed submitted contracts, pricing proposals, and purchase orders to identify key areas for negotiation

Digital Scholarship Fellow, Wesleyan University, *Middletown, CT* January 2021 – May 2022

- Presented a year-long research project to a 20-person digital humanities panel consisting of university researchers, librarians, archivists, and IT staff

SKILLS AND INTERESTS

Data Python, R, Stata, SQL, Advanced Excel, GIS

Design Adobe Creative Cloud, Tableau, Figma

Front-End HTML/CSS/JavaScript, ai2html, GitHub Pages

Interests Scuba diving, freediving, creative writing (prose), digital art, drumming